

Washington State
Quit Line Data Summary
July 2005 vs. May, June & July 2006

Total Calls to Quit Line	July 2005 N = 1,757	May 2006 N = 1,259	June 2006 N = 1,033	July 2006 N = 947
	July 2005 %	May 2006 %	June 2006 %	June 2006 %
Gender	N = 1,574	N = 957	N = 821	N = 761
Female	64.2%	63.3%	64.0%	63.5%
Male	35.8%	36.7%	36.0%	36.5%
Race/Ethnicity	N = 1,390	N = 842	N = 734	N = 679
American Indian/Alaskan Native	2.7%	4.0%	4.1%	4.4%
Asian/Pacific Islander	2.4%	2.6%	1.7%	2.4%
African American	3.7%	5.7%	5.5%	5.0%
White	91.2%	81.6%	82.7%	83.5%
Other	NA	6.1%	6.0%	4.7%
Hispanic/Latino ¹	6.5%	5.7%	8.2%	5.2%
Age	N = 1,536	N = 922	N = 796	N = 728
Less than 18 years old	1.3%	1.7%	1.5%	1.5%
18 - 24 years old	19.8%	17.8%	16.7%	14.7%
25 - 34 years old	24.0%	25.0%	21.0%	20.9%
35 - 44 years old	22.7%	21.8%	23.5%	26.2%
45 years and older	32.2%	34.7%	37.3%	36.7%
Education	N = 1,454	N = 824	N = 724	N = 666
Did not graduate high school	21.6%	21.3%	19.3%	19.8%
High school graduate	36.2%	35.6%	34.7%	38.3%
Some college/vocational school	33.4%	30.1%	31.8%	30.6%
College graduate	10.8%	13.0%	14.2%	11.3%
Caller Type²	N = 1,629	N = 1,185	N = 975	N = 892
General Information	6.0%	14.8%	11.6%	11.2%
Health care provider	1.3%	3.2%	3.4%	3.6%
Tobacco user	92.7%	82.0%	85.0%	85.2%
Payer Type	N = 1,248	N = 873	N = 760	N = 704
Insured	35.3%	33.2%	34.2%	34.7%
Uninsured	34.5%	35.2%	33.7%	30.8%
Medicaid	30.2%	31.6%	32.1%	34.5%
Heard About	N = 1,269	N = 844	N = 679	N = 667
Employer/worksite	2.2%	1.9%	1.8%	1.7%
Health care professional	22.8%	34.2%	31.4%	36.9%
Television	6.1%	3.6%	4.4%	2.7%
Website	NA	2.8%	3.0%	2.3%
Radio	1.0%	0.7%	0.3%	0.6%
Newspaper/Magazine	1.1%	0.6%	0.7%	0.9%
Brochure/Newsletter	4.5%	16.7%	16.2%	16.6%
Family or friend	35.2%	31.7%	33.6%	31.0%
Health Department	6.1%	7.2%	7.9%	7.0%
School	0.6%	0.6%	0.7%	0.3%